

An Evening of Education and Networking with the

San Diego  
CHAPTER

American Association of Dental Office Managers

## "Creating the Ultimate Team and Patient Experience"

- Develop an exceptional patient experience, resulting in more patient referrals
- Apply your team's strengths to best serve your patients
- Design a case presentation program that helps your patients say yes
- Identify communication and flow that keeps your office consistent
- Understand how the importance of social media and marketing practices can have effective input but also determine how your office is perceived.



Wednesday  
August 2nd, 2017



Patterson Dental Education Center  
4030 Sorrento Valley Blvd  
San Diego, CA 92121



6:00pm-8:30pm

A light meal will be served at 6:00 PM, the meeting will begin at 6:30 PM



Please RSVP at [www.sandiegodentalofficemanagers.com](http://www.sandiegodentalofficemanagers.com)  
Please Call Tammy Coleman at (858) 487-2301 with any questions.

Elijah Desmond began his career at age 15 as a motivational speaker to kids of all ages. He went on to graduate from The Ohio State University as a "Guygienist" and moved to Honolulu, Hawaii where he started his first of five dental businesses. Elijah has learned a great deal from his experiences after practicing with and coaching over 300 dental teams nationwide.

Elijah has worked with several premier dental companies and has spoke over 100 times for Straumann and invisalign®. Elijah still manages to find time to speak independently throughout the country and is known for having fun-filled, engaging lectures. He provides his audience with tools they can take back to the office and implement right away. He is adamant that a fun atmosphere is essential to learning!



A SPECIAL THANKS  
TO OUR SPONSORS

