

# Laura Hatch, MS, FAADOM

**Doctors graduate from dental school and are suddenly business owners with no business training.**

**New employees are tossed right into their jobs without proper training to ensure they can be successful.**

Laura Hatch helps dental professionals who want to be better at what they do gain the training they need through online video courses, live seminars, and coaching. With a bachelor's in human resources and a master's in organizational leadership, Laura Hatch has committed years of study to learning how to manage and empower team members.



Laura partnered with her husband to build and manage two fee-for-service dental practices. Twelve years later, she founded Front Office Rocks, which offers web-based, on-demand front office training for dental practices. As the leading authority on virtual dental front office training, Laura has developed training methods that consist of established ideas and practical training that can be easily implemented into any office.

Laura has been published in Dental Assisting Digest, Dentaltown, and Dentistry IQ. She is also a fellow of the American Association of Dental Office Managers, a national and international speaker on dental practice management for leading dental authorities, state and local dental societies, study clubs, and an advisor to several companies within the dental community. She is a member of the National Speakers Association and the Speaking Consulting Network. Laura was recognized as one of DPR's Top 25 Women in Dentistry in 2016.

When Laura isn't filming for Front Office Rocks, writing articles or blogs, speaking at an event, or managing a busy dental practice, you can find her on Dentaltown or in her own "Ask Laura" forum, where she responds to dental team members' questions and shares her experience and expertise as a dental office manager.

## *Past Presentations*

(Partial List)

American Association of Dental Office Managers; Nashville, TN

DC Mid Atlantic Dental Meeting; Washington, DC

Sioux City Dental Society; Sioux City, IA

Townje Meeting; Las Vegas, NV



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